

Victor W. Liu

2/2013

President

Chung Hua University

Tel:03-518-6100 Fax:03-537-5628

Email: ywliu@chu.edu.tw

Education

Ph.D. Kellogg Graduate School of Management, **Northwestern University**, USA, 1983

B.A. in Business Administration, **National Cheng-kung University**, Taiwan, 1974

Civil Service Exam

Advanced Level Examination for Senior Government, 1988

Research Interests

Corporate Finance, Management of Financial Institution, Managerial Economics,
Behavioral Finance

Current Positions

President, Chung Hua University

Chairman, Taiwan Assessment and Evaluation Association

Chairman, Chinese Management Association

Honorary Chair Professor, College of Management, National Sun Yat-sen University

Previous Positions

National Sun Yat-sen University, College of Management

Professor, 2/2011-2/2013

Shin Kong Chair Professor, 8/200-7/2013

Higher Education Evaluation and Accreditation Council of Taiwan

Chairman, 12/2005-8/2011

International Bills Finance Co., Ltd.

Chairman, 8/2005-5/2010

Waterland Financial Holdings Co., Ltd.,

Chairman, 8/2005-6/2008

Bowa Bank

Chairman, 11/2002-7/2005

Aviation Safety council, The Executive Yuan ROC

Chairman, 8/2000-5/2006

National Sun Yat-sen University

President, 7/1996-10/2002

Central Investment Holding Co., Ltd.

President, 3/1993-6/1996

Ministry of Education, R.O.C., Dept. of Higher Education

Director-General, 3/1991-3/1993

National Sun Yat-sen University

Associate Professor, Professor, Chairperson, Director, Dean 8/1982-3/1991 2

Other Experience

Managing Director: Bank Sinopac Corp., Chi-lu Enterprise Corp., etc.

Director: China Steel Corp., Kaohsiung City Bank, China United Trust & Investment Corp., Grand Cathay Securities Corp., President Chain Store Corp., Wiser Wide Electronics Inc., Taiwan Trading Inc., etc.

Supervisor: Chung-hsin Bill & Finance Corp., Chung-hsin Electronic & Machinery Corp., etc.

Academic Awards and Honors

2011 Culture Professional Medal(the second-class award)

Ministry of Education

2010 Paper of the Year Awards (2 papers)

Journal of Management, CMA

2008 Culture Professional Medal(the third-class award)

Ministry of Education

2008 Outstanding Research Award (3 papers)

The 2008 Global Conference on Business and Finance

The Institute for Business and Finance

2006 Paper of the Year Award

Journal of Management, CMA

2006 Paper of the Year Award

Review of Securities & Futures Markets, SFMI

2002 Fellow

Chinese Society for Management of Technology

2001 Excellent Doctoral Dissertation Advisor Award

Taiwan Management Institute

2000 Paper of the Year Award

Journal of Management, CMA

1999 Best Paper Award

The Fifth Taiwan Conference on Accounting Research, Tunghai University

1999 Best Paper Award

The 8th Conference on the Theories and Practices of Securities and Financial Markets, National Sun Yat-sen University

1996 Excellent Master Thesis Advisor Award

Chinese Management Association

1994 Best Paper Award

The First International Conference on Finance, National Taiwan University

1992 Paper of the Year Award

Journal of Management, CMA

1987 Youth Achievement Award

Chinese Management Association

1980 Excellent Doctoral Dissertation Award

Sloan Foundation, U.S.A.

Publications

80 Journal Articles, 101 Conference Papers, 3 Books and 118 Technical Reports.